

vitae



AN INNOVATION OF



International  
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## Prepare students for the workforce

An innovation of IFC, a member of the World Bank Group, Vitae empowers higher education institutions to improve their graduate employability. To help students flourish during times of change and increased digitalization, institutions must match the skills they teach to the demands of the labor market, while preparing students for the global workforce of tomorrow.

With Vitae, you can identify areas of strength and weakness and receive bespoke recommendations with the option for support. Effectively engage with employers and alumni, improve the quality of career services centers, and obtain baseline data to measure progress against employability goals.

### Benefits of an increased focus on employability

#### ► Improved student outcomes

Anticipate emerging trends, equipping students with the credentials and soft skills they need to jumpstart their careers.

#### ► Strengthened linkages with employers

Maximize connections between students and employers through work-integrated learning and industry partnerships.

#### ► Institutional self-improvement

Prepare for tomorrow with an outcomes-based curriculum that integrates employability skills and industry inputs.

#### ► Enhanced competitiveness

Create a winning scenario where students are guided through career services and alumni serve as employability agents.

### Explore the five dimensions of employability

Vitae measures strategies and processes related to the employability outcomes of graduates based on good practices in the following areas:



Institutions can identify gaps and practical interventions to shape their employability agendas.

## Understand the Case for Employability

Graduates can't find jobs. Employers can't find candidates with the right skills. How can we close the gap?



## Begin Your Employability Journey with Vitae

Vitae empowers higher education institutions to improve student employability services and enhance their students' placement outcomes. Begin with an analysis of current practices by taking the benchmarking exercise or go straight to the 360° Assessment. You can then obtain our support to implement targeted recommendations through our Bespoke Advisory Services.

Employability Benchmarking	360° Assessment	Bespoke Advisory Services
Take the free benchmarking exercise on the Vitae website and receive your institutional score against our global benchmark across the five dimensions of employability.	Complete a self-assessment, survey students and alumni, and participate in interviews led by the Vitae team. Receive an in-depth diagnostic report with tailored recommendations for implementation.	Operationalize recommendations by targeting specific areas of development. Rely on support from Vitae's experts to co-develop an employability action plan.

## Measure Employability with the 360° Assessment

Vitae's 360° Assessment uses a mixed-method approach that includes a self-assessment, stakeholder surveys, focus groups, and interviews. The objective is to help higher education institutions deliver best-in-class employability support to their students, by providing a comprehensive appraisal of the institution's employability policies, practices and outcomes, and sharing the resulting insights and recommendations with the institution. The entire process takes approximately 10 weeks.



Vitae is offered in partnership with the following:



**Fias** THE FACILITY FOR INVESTMENT CLIMATE ADVISORY SERVICES



Ministry of Foreign Affairs of the Netherlands



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